

Bid Document/ बिड दस्तावेज़

Bid Details/बिड विवरण	
Bid End Date/Time/बिड बंद होने की तारीख/समय	09-06-2023 14:00:00
Bid Opening Date/Time/बिड खुलने की तारीख/समय	09-06-2023 14:30:00
Bid Offer Validity (From End Date)/बिड पेशकश वैधता (बंद होने की तारीख से)	180 (Days)
Ministry/State Name/मंत्रालय/राज्य का नाम	Ministry Of Agriculture And Farmers Welfare
Department Name/विभाग का नाम	Department Of Agricultural Research And Education (dare)
Organisation Name/संगठन का नाम	Indian Council Of Agricultural Research (icar)
Office Name/कार्यालय का नाम	Icar-nrc On Pig, Rani, Guwahati-781131, Assam
Item Category/मद केटेगरी	Advertisement Service - Newspaper - Tender Notices Advertisement; At any page of the Newspaper; Times of India; English; Kolkata; Black and White; DAVP Rates , Advertisement Service - Newspaper - Tender Notices Advertisement; At any page of the Newspaper; Times of India; English; Guwahati; Black and White; DAVP Rates , Advertisement Service - Newspaper - Tender Notices Advertisement; At any page of the Newspaper; The Assam Tribune; English; Guwahati; Black and White; DAVP Rates , Advertisement Service - Newspaper - Tender Notices Advertisement; At any page of the Newspaper; Asomiya Pratidin; Assamese; Guwahati; Black and White; DAVP Rates
Contract Period/अनुबंध अवधि	1 Year(s)
Years of Past Experience Required for same/similar service/उन्हीं/समान सेवाओं के लिए अपेक्षित विगत अनुभव के वर्ष	2 Year (s)
MSE Exemption for Years Of Experience/अनुभव के वर्षों से एमएसई छूट/ and Turnover/टर्नओवर के लिए एमएसई को छूट प्राप्त है	Yes
Startup Exemption for Years Of Experience/अनुभव के वर्षों से स्टार्टअप छूट/ and Turnover/ टर्नओवर के लिए स्टार्टअप को छूट प्राप्त है	Yes
Document required from seller/विक्रेता से मांगे गए दस्तावेज़	Experience Criteria,Bidder Turnover,Certificate (Requested in ATC) *In case any bidder is seeking exemption from Experience / Turnover Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer

Bid Details/बिड विवरण	
Bid to RA enabled/बिड से रिवर्स नीलामी सक्रिय किया	No
Type of Bid/बिड का प्रकार	Two Packet Bid
Time allowed for Technical Clarifications during technical evaluation/तकनीकी मूल्यांकन के दौरान तकनीकी स्पष्टीकरण हेतु अनुमत समय	2 Days
Evaluation Method/मूल्यांकन पद्धति	Item wise evaluation/

EMD Detail/ईएमडी विवरण

Required/आवश्यकता	No
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ePBG Detail/ईपीबीजी विवरण

Required/आवश्यकता	No
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Splitting/विभाजन

Bid splitting not applied/बोली विभाजन लागू नहीं किया गया.

MII Compliance/एमआईआई अनुपालन

MII Compliance/एमआईआई अनुपालन	Yes
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MSE Purchase Preference/एमएसई खरीद वरीयता

MSE Purchase Preference/एमएसई खरीद वरीयता	Yes
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1. If the bidder is a Micro or Small Enterprise as per latest definitions under MSME rules, the bidder shall be exempted from the requirement of "Bidder Turnover" criteria and "Experience Criteria" subject to meeting of quality and technical specifications. If the bidder is OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. In case any bidder is seeking exemption from Turnover / Experience Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.
2. If the bidder is a Startup, the bidder shall be exempted from the requirement of "Bidder Turnover" criteria and "Experience Criteria" subject to their meeting of quality and technical specifications. If the bidder is OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. In case any bidder is seeking exemption from Turnover / Experience Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.
3. Years of Past Experience required: The bidder must have experience for number of years as indicated above in bid data sheet (ending month of March prior to the bid opening) of providing similar type of services to any Central / State Govt Organization / PSU / Public Listed Company. Copies of relevant contracts / orders to be uploaded along with bid in support of having provided services during each of the Financial year.
4. Purchase preference to Micro and Small Enterprises (MSEs): Purchase preference will be given to MSEs as

defined in Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012 dated 23.03.2012 issued by Ministry of Micro, Small and Medium Enterprises and its subsequent Orders/Notifications issued by concerned Ministry. If the bidder wants to avail the Purchase preference for services, the bidder must be the Service provider of the offered Service. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered service. If L-1 is not an MSE and MSE Service Provider (s) has/have quoted price within L-1+ 15% of margin of purchase preference /price band defined in relevant policy, then 100% order quantity will be awarded to such MSE bidder subject to acceptance of L1 bid price.

5. Estimated Bid Value indicated above is being declared solely for the purpose of guidance on EMD amount and for determining the Eligibility Criteria related to Turn Over, Past Performance and Project / Past Experience etc. This has no relevance or bearing on the price to be quoted by the bidders and is also not going to have any impact on bid participation. Also this is not going to be used as a criteria in determining reasonableness of quoted prices which would be determined by the buyer based on its own assessment of reasonableness and based on competitive prices received in Bid / RA process.

Evaluation Method (Item Wise Evaluation Method)

Contract will be awarded schedulewise and the determination of L1 will be done separately for each schedule. The details of item-consignee combination covered under each schedule are as under:

Evaluation Schedules	Item/Category	Quantity
Schedule 1	Advertisement Service - Newspaper - Tender Notices Advertisement; At Any Page Of The Newspaper; Times Of India; English; Kolkata; Black And White; Davp Rates	Advertisement size in sq cm/Number of words in case of classified text type ad : 64
Schedule 2	Advertisement Service - Newspaper - Tender Notices Advertisement; At Any Page Of The Newspaper; Times Of India; English; Guwahati; Black And White; Davp Rates	Advertisement size in sq cm/Number of words in case of classified text type ad : 64
Schedule 3	Advertisement Service - Newspaper - Tender Notices Advertisement; At Any Page Of The Newspaper; The Assam Tribune; English; Guwahati; Black And White; Davp Rates	Advertisement size in sq cm/Number of words in case of classified text type ad : 64
Schedule 4	Advertisement Service - Newspaper - Tender Notices Advertisement; At Any Page Of The Newspaper; Asomiya Pratidin; Assamese; Guwahati; Black And White; Davp Rates	Advertisement size in sq cm/Number of words in case of classified text type ad : 64

Advertisement Service - Newspaper - Tender Notices Advertisement; At Any Page Of The Newspaper; Times Of India; English; Kolkata; Black And White; DAVP Rates (64)

Technical Specifications/तकनीकी विशिष्टियाँ

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	At any page of the Newspaper
Names of Newspaper	Times of India
Language	English
Edition	Kolkata
Colour	Black and White
Rate offering	DAVP Rates

Specification	Values
Addon(s)/एडऑन	
Additional Details/अतिरिक्त विवरण	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़

Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी

S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement/अतिरिक्त आवश्यकता
1	Uttam Prakash	781131, ICAR- NATIONAL RESEARCH CENTRE ON PIG, RANI, GUWAHATI	64	<ul style="list-style-type: none"> Number of days for which advertisement is required : 25

Advertisement Service - Newspaper - Tender Notices Advertisement; At Any Page Of The Newspaper; Times Of India; English; Guwahati; Black And White; DAVP Rates (64)

Technical Specifications/तकनीकी विशिष्टियाँ

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	At any page of the Newspaper
Names of Newspaper	Times of India
Language	English
Edition	Guwahati
Colour	Black and White
Rate offering	DAVP Rates
Addon(s)/एडऑन	
Additional Details/अतिरिक्त विवरण	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़**Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी**

S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement/अतिरिक्त आवश्यकता
1	Uttam Prakash	781131, ICAR- NATIONAL RESEARCH CENTRE ON PIG, RANI, GUWAHATI	64	<ul style="list-style-type: none">Number of days for which advertisement is required : 25

Advertisement Service - Newspaper - Tender Notices Advertisement; At Any Page Of The Newspaper; The Assam Tribune; English; Guwahati; Black And White; DAVP Rates (64)**Technical Specifications/तकनीकी विशिष्टियाँ**

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	At any page of the Newspaper
Names of Newspaper	The Assam Tribune
Language	English
Edition	Guwahati
Colour	Black and White
Rate offering	DAVP Rates
Addon(s)/एडऑन	
Additional Details/अतिरिक्त विवरण	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़**Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी**

S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement/अतिरिक्त आवश्यकता
1	Uttam Prakash	781131,ICAR- NATIONAL RESEARCH CENTRE ON PIG, RANI, GUWAHATI	64	<ul style="list-style-type: none"> Number of days for which advertisement is required : 25

Advertisement Service - Newspaper - Tender Notices Advertisement; At Any Page Of The Newspaper; Asomiya Pratidin; Assamese; Guwahati; Black And White; DAVP Rates (64)

Technical Specifications/तकनीकी विशिष्टियाँ

Specification	Values
Core	
Type of Advertisement	Tender Notices Advertisement
Advertisement Position	At any page of the Newspaper
Names of Newspaper	Asomiya Pratidin
Language	Assamese
Edition	Guwahati
Colour	Black and White
Rate offering	DAVP Rates
Addon(s)/एडऑन	
Additional Details/अतिरिक्त विवरण	
Tentative Range of Delivery date/Specific date for advertisement	2

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़

Consignees/Reporting Officer/परेषिती/रिपोर्टिंग अधिकारी

S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती/रिपोर्टिंग अधिकारी	Address/पता	Advertisement size in sq cm/Number of words in case of classified text type ad	Additional Requirement/अतिरिक्त आवश्यकता
1	Uttam Prakash	781131, ICAR- NATIONAL RESEARCH CENTRE ON PIG, RANI, GUWAHATI	64	<ul style="list-style-type: none"> Number of days for which advertisement is required : 25

Buyer Added Bid Specific Terms and Conditions/क्रेता द्वारा जोड़ी गई बिड की विशेष शर्तें

1. Generic

OPTION CLAUSE: The buyer can increase or decrease the contract quantity or contract duration up to 25 percent at the time of issue of the contract. However, once the contract is issued, contract quantity or contract duration can only be increased up to 25 percent. Bidders are bound to accept the revised quantity or duration

2. Certificates

Bidder's offer is liable to be rejected if they don't upload any of the certificates / documents sought in the Bid document, ATC and Corrigendum if any.

3. Buyer Added Bid Specific Scope Of Work(SOW)

Text Clause(s)

Scope of Works and Terms & Condition for Advertisement in Newspaper

The scope of work for advertisement in Newspaper includes the following:-

Sl. No.	Name of the Newspaper	Edition of the Newspaper	Language	Size of the Advertisement	Approximate requirement quantity (in Nos.) during the year.
1.	The Times of India	Kolkata Edition	English	8 cm x 8 cm = 64 sq. cm.	25*
2.	The Times of India	Guwahati Edition	English		25*
3.	The Assam Tribune	Guwahati Edition	English		25*

4.	The Asomi ya Pratidin	Guwahati Edi tion	Assames e		25*
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* The mentioned quantity is tentative and may change as per actual requirement. The agency doesn't have any rights to claim amount over and above the actual publication/work undertaken by the agency during the contract period.

Terms and Conditions:-

1. The contract is valid for the period of one year from the date of award of the contract. The period may be extended on mutual agreement.
2. The mentioned number of publication days is tentative and the numbers may be less than the mentioned days. Hence, the payment will be made to the agency as per the actual publication.
3. The agency shall provide the actual of size setting/dtp/translation etc. as required. No additional cost will be paid for this.
4. The publication should be made within 2 days in to newspaper from the date of communication.
5. No advance payment will be made. Payment will be made after satisfactory completion of work and submission of bills along with newspaper cutting.
6. The contract may be terminated at any time if the performance of the firm is not found satisfactory and security deposit of the firm will be forfeited.
7. Security money @ 3% of the contract value should be deposited within 07 days of award of contract.

Documents required from the bidders

List of documents to be submitted by the bidder failing which the bid is liable to be rejected:

- a. Copy of GST Certificate.
- b. Copy of PAN/TAN Card.
- c. **Bidder should submit the compliance statement in the prescribed format (attached in scope of work) as ANNEXURE-A.**
- d. Work order copies (02 nos.) for supply of same or similar items/services in any govt. institution. (Experience criteria are exempted to the MSME/ Start-up of the product/ services as per the relevant rule/ guidelines of Govt. of India.)

ANNEXURE-A

Compliance Statement

Sl. No.	Name of the Newspaper	Edition of the Newspaper	Language	Size of the Advertisement	Approximate requirement quantity (in Nos.) during the year.	Complied to the requirement specification (Yes/No)
1.	The Times of India	Kolkata Edition	English	8 cm x 8 cm = 64 sq. cm.	25*	
2.	The Times of India	Guwahati Edition	English		25*	
3.	The Assam Tribune	Guwahati Edition	English		25*	
4.	The Asomiya Pratidin	Guwahati Edition	Assamese		25*	

* The mentioned quantity is tentative and may change as per actual requirement. The agency doesn't have any rights to claim amount over and above the actual publication/work undertaken by the agency during the contract period.

Signature of the Authorized Person :-

Name :-

Seal of the Company/Firm :-

Date :-

Work(SOW)

4. **Buyer Added Bid Specific Scope Of**

File Attachment [Click here to view the file.](#)

Disclaimer/अस्वीकरण

The additional terms and conditions have been incorporated by the Buyer after approval of the Competent Authority in Buyer Organization, whereby Buyer organization is solely responsible for the impact of these clauses on the bidding process, its outcome, and consequences thereof including any eccentricity / restriction arising in the bidding process due to these ATCs and due to modification of technical specifications and / or terms and conditions governing the bid. Any clause(s) incorporated by the Buyer regarding following shall be treated as null and void and would not be considered as part of bid:-

1. Definition of Class I and Class II suppliers in the bid not in line with the extant Order / Office Memorandum issued by DPIIT in this regard.
2. Seeking EMD submission from bidder(s), including via Additional Terms & Conditions, in contravention to exemption provided to such sellers under GeM GTC.
3. Publishing Custom / BOQ bids for items for which regular GeM categories are available without any

Category item bunched with it.

4. Creating BoQ bid for single item.
5. Mentioning specific Brand or Make or Model or Manufacturer or Dealer name.
6. Mandating submission of documents in physical form as a pre-requisite to qualify bidders.
7. Floating / creation of work contracts as Custom Bids in Services.
8. Seeking sample with bid or approval of samples during bid evaluation process.
9. Mandating foreign / international certifications even in case of existence of Indian Standards without specifying equivalent Indian Certification / standards.
10. Seeking experience from specific organization / department / institute only or from foreign / export experience.
11. Creating bid for items from irrelevant categories.
12. Incorporating any clause against the MSME policy and Preference to Make in India Policy.
13. Reference of conditions published on any external site or reference to external documents/clauses.
14. Asking for any Tender fee / Bid Participation fee / Auction fee in case of Bids / Forward Auction, as the case may be.

Further, if any seller has any objection/grievance against these additional clauses or otherwise on any aspect of this bid, they can raise their representation against the same by using the Representation window provided in the bid details field in Seller dashboard after logging in as a seller within 4 days of bid publication on GeM. Buyer is duty bound to reply to all such representations and would not be allowed to open bids if he fails to reply to such representations.

This Bid is governed by the [General Terms and Conditions/सामान्य नियम और शर्तें](#), conditions stipulated in Bid and [Service Level Agreement](#) specific to this Service as provided in the Marketplace. However in case if any condition specified in General Terms and Conditions/सामान्य नियम और शर्तें is contradicted by the conditions stipulated in Service Level Agreement, then it will over ride the conditions in the General Terms and Conditions.

In terms of GeM GTC clause 26 regarding Restrictions on procurement from a bidder of a country which shares a land border with India, any bidder from a country which shares a land border with India will be eligible to bid in this tender only if the bidder is registered with the Competent Authority. While participating in bid, Bidder has to undertake compliance of this and any false declaration and non-compliance of this would be a ground for immediate termination of the contract and further legal action

in accordance with the laws./जेम की सामान्य शर्तों के खंड 26 के संदर्भ में भारत के साथ भूमि सीमा साझा करने वाले देश के बिडर से खरीद पर प्रतिबंध के संबंध में भारत के साथ भूमि सीमा साझा करने वाले देश का कोई भी बिडर इस निविदा में बिड देने के लिए तभी पात्र होगा जब वह बिड देने वाला सक्षम प्राधिकारी के पास पंजीकृत हो। बिड में भाग लेते समय बिडर को इसका अनुपालन करना होगा और कोई भी गलत घोषणा किए जाने व इसका अनुपालन न करने पर अनुबंध को तत्काल समाप्त करने और कानून के अनुसार आगे की कानूनी कार्यवाई का आधार होगा।

---Thank You/धन्यवाद---