

**Organized sensitization workshop on ‘Enhancing commercial pig production, including organic pig production, in NE India with focus on export prospects’ in collaboration with APEDA.**

ICAR-National Research Centre on Pig, Rani, Guwahati in collaborator with Agricultural and Processed Food Products Export Development Authority (APEDA) has organized a sensitization workshop on 21<sup>st</sup> September, 2022 on ‘Enhancing commercial pig production, including organic pig production, in NE India with focus on export prospects’ towards creation of an ecosystem that not only enables the different stakeholders to interact each other but also to tap into the vast market opportunities presented by the domestic as well as export markets. The programme was organized at Sivasagar district of Assam. The programme was intended to create a platform for the stakeholders to interact each other and to tap the domestic and export market opportunities of pork and pork products from India and the North Eastern Region in particular. The programme was attended by over 100 participants, mostly commercial pig farmers, from Sivasagar, Charadeo, Jorhat and Dibrugarh districts of Assam. The programme was graced by the presence of Shri. Bitupan Neog, ADC, Sivasagar along with Dr. A.K. Keshri, DVO, Sivasagar. In the Inaugural address Dr V.K. Gupta, Director, ICAR-NRCP emphasized on need to maintain quality of the production and the need to promote processing sector in NE region and has assured all the required technical support and knowhow from ICAR-NRCP to the stakeholders. During the address the ADC Sivasagar has reiterated the need for commercializing the piggery sector with scientific practices to tap the existing vast domestic demand and the huge export markets for pork and pork products in Bhutan, Myanmar, Nepal, China and South East Asian countries. Sensitization lectures were delivered by Dr. P.J. Das, Principal Scientist and Dr. R. Thomas, Senior Scientist from ICAR-NRCP. This was the 3<sup>rd</sup> sensitization programme in the series and ICAR-NRCP in collaboration with APEDA has already organized similar programmes in Dhemaji and Majuli Districts of Assam.

