

**Sensitization workshop on 'Enhancing commercial pig production in NE India with focus on export prospects' has been organized in collaboration with APEDA**

*18<sup>th</sup> November 2022, Kokrajhar, Assam*

ICAR-National Research Centre on Pig, Rani, Guwahati in collaboration with APEDA has organized a sensitization workshop on 18<sup>th</sup> November, 2022 on 'Enhancing commercial pig production in NE India with focus on export prospects' towards creation of an ecosystem that not only enables the different stakeholders to interact each other but also to tap into the vast market opportunities presented by the domestic as well as export markets. The programme was organized at Kokrajhar, Assam and was attended by over 100 participants comprising commercial pig farmers and officials from Animal Husbandry and Veterinary Department, Govt. of Assam. The programme was graced by the presence of Shri. Pramod Boro, Hon'ble Chief Executive Member, Bodoland Territorial Region; Smti. Varnali Deka, IAS, Deputy Commissioner, Kokrajhar; Dr. Vivek Kumar Gupta, Director, ICAR-NRCP along with Dr. J.P.Das, DVO, Kokrajhar and other officials from Veterinary Department. Participants were sensitized on different aspects and prospects of commercial pig farming and pork processing to tap the domestic demand and the export markets in the neighboring (Bhutan, Myanmar, Nepal, China) as well as South East Asian countries. Participants were also sensitized on the importance of biosecurity measures to be followed in the commercial pig farms and the need of cluster oriented production system to obtain uniform and quality produce to tap the potential of organized marketing chains, both in domestic as well as neighbouring countries.





