



Stu-GNITE 1.0



Student Incubation Programme



ISO/IEC 17025:2017 Accredited and ISO 9001:2015 Certified Institute

Organized by

Agri-business Incubation (ABI) Centre
ICAR-National Research Centre on Pig
Rani, Guwahati-781131 Assam, India
www.nrcp.icar.gov.in

ICAR-NATIONAL RESEARCH CENTRE ON PIG

Established in the year 2002, ICAR-National research Centre on Pig is relentlessly working with the vision to bring in excellence in pig production, health and product processing through innovative research in order to provide technology backstopping for quality germplasm, enhanced pork production, employment generation and poverty reduction among socially and economically weaker sections through medium of pig husbandry. The institute is located 12 km from the LGBI Airport and about 35 km from the Guwahati railway station and is well connected to Guwahati city through road.

The institute enjoys a good will and is highly solicited by the entrepreneurs, and has developed linkages with business organizations such as CII, FICCI, FINER along with funding agencies, entrepreneurship training institutes in the NER, CAU, Assam Agricultural University, North Eastern Council and other sister institutes of ICAR. Institute has also established strong relation with regulatory agencies such as APEDA, MoFPI, FSSAI and BIS and work hand-in-hand with these agencies in the matters related to pig/pork.

AGRI-BUSINESS INCUBATION (ABI) CENTRE

Agri Businesses Incubation Centre is envisaged to provide the necessary support for validation and up-scaling of technologies and encourage their reach to the user as an attractive business proposition. ABI centre is facilitating innovator and researchers to turn their ideas into commercial venture. The centre is also focusing on incubation and business development programme, including entrepreneurship skill development activities.

The ABI Centre at ICAR-NRCP focuses on finding new ways of doing business in commercial piggery; allied service sectors and value addition in pork by finding doors to unexplored markets. The Centre is intended to help prospective entrepreneurs, by providing pro-active and value-added business support in terms of technical consultancy, infrastructure facility, experts' guidance and training to develop technology based business ideas and establish sustainable enterprises.

PURPOSE

The proposal for '**Stu-GNITE 1.0**' addresses a plan to foster innovation, creativity, and entrepreneurship among students through the support of Agri Business Incubation Unit of ICAR-National Research Centre on Pig (ICAR-NRCP). The programme aims to nurture the young aspiring minds by creating a supportive ecosystem where student entrepreneurs can thrive and contribute positively to the economy and society at large. The programme will basically involve Graduate and/or Postgraduate students of any recognized Institute or University in India for opportunity creation and wealth generation while meeting the immediate and future needs of the society in livestock (especially pig and pork value chain), allied sectors and agriculture industry, alike. The programme shall contribute to improve the employability of Graduates and Post Graduates and enhance the economic health of the country and meet the demands of the society and livestock industry, allied sectors, and agricultural industry across the entire country.

THE NEED FOR INNOVATION AND INCUBATION SUPPORT

In the recent past, a vast majority of Graduate and Post-graduate students are coming forward to initiate small business activities in the area of livestock and allied sectors across the country. However, in many cases the interested students will not be able to get proper exposure, mentorship and guidance which in turn results in them exploring other options for their sustenance. The dynamic livestock and agricultural landscapes in India offer huge opportunities but throw many challenges to the young students or entrepreneurs. The presence of the Agri-business Incubation Centre in the Institute campus, as the Start-up Ecosystem of the Institute, intends to divert the energy of interested young students and

entrepreneurs to the creation of an enterprise rather than looking for a job elsewhere. This programme will not only promote entrepreneurship but also excel the reputation of ICAR-NRCP for its commitment in innovation and talent development.

DESCRIPTION OF THE PROGRAMME

The ICAR-NRCP will provide an ecosystem to the enterprising students of recognized university or institutes in India. ICAR-NRCP will provide incubation support through working on technical aspects viz. technical guidance, mentoring, and other relevant technical resources available with the institute. In the first phase, institute will host 05 students and they will be supported as indicated above.

OBJECTIVES

1. To facilitate innovative ideas and business aligning with institutional and national priorities and to promote an innovation-driven entrepreneurship culture among the students.
2. To motivate, support, and mentor students throughout their innovation cycle, especially during the initial stages of ideation and R&D Phases, thereby to promote new technology/knowledge/innovation-based startups.
3. To provide cost-effective, value-added services to startups like mentoring, technical support in the areas of the livestock sector, allied sector, and agricultural sectors and to nurture the student's ability to learn entrepreneurial development acumen.

WHAT COULD INSTITUTE OFFER TO THE SELECTED STUDENTS?

- **Incubation support** – ICAR-NRCP will arrange orientation programme to the selected students so as to make them understand the vast enterprising opportunities available in livestock and allied sectors and thereby to ignite the

ideas in the minds of students to develop technologies to tap these opportunities. The orientation programme is also expected towards developing an entrepreneurial mindset among students emphasizing on traits such as creativity, resilience, adaptability willingness to take calculated risks setting the foundation of their entrepreneurial journey.

- **Assigning of Mentors** - Scientists of ICAR-NRCP will serve as mentors to the student entrepreneurs. Mentors will provide technical guidance and advice on various aspects of entrepreneurship. This will foster collaboration and creativity, allowing students to exchange ideas and support each other in their entrepreneurial journey. Students can also avail the workspace under the Institute's Agri-Business Incubation Centre, which includes computer and internet facility, meeting space etc.

SELECTION CRITERIA

1. Students from recognized Institutes/Universities of India can participate in the programme through an open application process. Interested students shall apply in the specified format (Annexure A in the brochure) to the institute. The filled in application shall be sent via email to 'abiicarnrcp@gmail.com'. Sending of hardcopy of application is not essential. Shortlisting of the applicants for the next phase will be done based on the completeness of the application.
2. The short-listed candidates will be called for "Pitch Session" to present their idea(s) before a committee constituted by Director, ICAR-NRCP to evaluate the novelty and feasibility of their business ideas and their commitment to entrepreneurship.

- The selected candidates will be called for the Orientation Programme. The selected students shall require to produce a “No-objection Certificate” from the respective Head of Institute/University.

ELIGIBILITY CRITERIA

- Enterprising students who are currently pursuing graduation/post-graduation courses in any disciplines from a recognized university or institutes in India are eligible for application.

APPLICATION FEE

- There is no fee for applying to *Stu-GNITE 1.0*.

DURATION AND MODE OF INCUBATION

Stu-GNITE 1.0 will be offered initially for a period of six months which may be extendable to one year, depending on the needs of the participants and the progress of their work. The incubation program offers both offline and online modes. Students may engage with their mentors for facilitating and guidance.

MONITORING AND EVALUATION

Progress of the participants will be monitored regularly through checkpoints, progress reports, and mentor feedback. Key performance indicators such as product development milestones will be used to evaluate the success of the program. The students will be required to provide periodic progress report to their mentors for evaluation. The students who will successfully complete the programme will be awarded with the Incubation Completion Certificate at the end of the programme.

NON-DISCLOSURE OF CONFIDENTIAL INFORMATION

The students are expected to acknowledge the technical, commercial and strategic value of the confidential information provided by the institute and hereby

understand that unauthorized disclosure may be treated punishable as per ICAR guidelines.

INTELLECTUAL PROPERTY

Any intellectual property generated out of the incubation programme will be governed as per “ICAR Guidelines for Intellectual Property Management and Technology Transfer/ Commercialization (Revised in 2018). Indian Council of Agricultural Research, New Delhi”.

IMPORTANT DATES

Starting of Application process	01-07-2024
Last date of submission of application	30-07-2024
Intimation after scrutiny	10-08-2024
Pitching session at ICAR-NRCP, Rani, Guwahati	19-08-2024
Intimation of selected participants	24-08-2024
Orientation programme for the selected students	01-09-2024

PROGRAMME DIRECTOR

Dr. Vivek Kumar Gupta, Director, ICAR-National Research Centre on Pig.

PROGRAMME COORDINATORS

Dr. R. Thomas, Principal Scientist
Dr. Priyajoy Kar, Scientist
Dr. Lokesh E, Scientist

FOR CORRESPONDENCE

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Annexure-A

PROFORMA FOR SUBMISSION OF PROPOSAL FOR STUDENT INCUBATION PROGRAMME

Part-A: To be filled by the Applicant

1.	Name of the Applicant	
2.	Permanent Address	
3.	Address for communication	
4.	Mobile Number	
5.	Email ID	
6.	Date of Birth	
7.	Gender	
8.	Name of the Institute/University	
9.	Current Degree Programme	
10.	Major Subject Area	
11.	Roll No.*	
12.	Details of other associated person (s), if any (max. 2 nos)	
	Name	
	Contact details	
	Relation with primary applicant	
	Educational qualification	
	Name	
	Contact details	
	Relation with primary applicant	
Educational qualification		
* Please enclose a copy of valid student ID card issued by the institute/university.		

Part-B: Details of Business Plan

1.	Brief description of your business idea (50-100 words)	
2	Describe the market segment or segments that you are targeting (50-100 words)	
3.	Concept Note of what you are planning to execute the idea (100-150 words)	
4	What skill sets do you need to advance/mature the	

	project (50-100 words)	
5	Expected support from ICAR-NRC on Pig (50-100 words)	

Date:

Name and Signature: